

el Periòdic News

LEADERSHIP IN FRONT OF CHALLENGES

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Theoretical and physical computer scientist, Ramon López de Mántaras, during the conference 'Is AI really intelligent?'.

The EFA calls for proactive policies to face economic challenges

Armengol calls for early measures to face the challenges of the economy and digitalization

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Within the framework of the 22nd Andorran Family Business Forum (EFA), held this Friday in Soldeu, the president of the entity, Daniel Armengol, stressed the need for both the Government and the local authorities to adopt proactive policies to anticipate the cha-

llenges facing the country. Armengol expressed his concern about the absence of measures that would allow the Principality to prepare for economic and technological challenges, highlighting that “proactive regulation is key to generating trust and laying the foundations for creating value”.

In relation to the Omnibus Law, Armengol highlighted

that EFA members have been actively working on the amendments, stating that “many of the amendments proposed by sectoral associations have been considered”, although he warned that it will be necessary to wait for the final result of the legislative process to assess their real scope. This dialogue, according to the president, reflects the importance

of companies and associations playing an active role in improving regulations.

In his speech, he highlighted that, although currently “the economy is doing well, individual perception is not always the same”, and called on politicians to work together to offer companies a path of hope. In addition, he insisted on the importance of ensuring legal cer-

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Daniel Armengol

PRESIDENT OF THE EFA

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“The reform of the CASS compromises the future of our model if the structural problems are not addressed”

tainty that avoids reactive policies and one-off corrections, stating that these only aggravate imbalances in the long term. Regarding the future Association Agreement with the European Union, he stated that this must allow for “a balance that protects the interests of the economic and business fabric without giving up opportunities”.

Armengol also referred to the need to diversify the economy, assuring that this transformation will not be imposed by public policies, but rather that the market will have to generate these dynamics. However, he stressed that it is essential that there is clear regulation



The president of the EFA, Daniel Armengol, in a media briefing

and public-private partnerships to develop projects such as the creation of a logistics industrial zone, the promotion of an operational airport with international connections and

the development of new sectors that complement the traditional ones. In addition, he denounced the current lack of coordination between administrations, highlighting that

“a mechanism is urgently needed to reach an agreement”.

Another of the major challenges is the reform of the CASS, which according to Armengol “compromises the future of our current model” if the structural problems are not addressed.

ARTIFICIAL INTELLIGENCE, AT THE CENTER OF THE DEBATE //

The conference dedicated a central part of its program to analyzing the role of artificial intelligence (AI) as a transformative tool for the country’s business fabric. The Secretary of State for Digital Transformation and Telecommunications, Marc Rosell, inaugurated the event by highlighting the opportunities that AI represents for Andorra, as well as the advances in digitalization and technological regulation. Rosell stressed that «currently, Andorra is making great progress in the digitalization of the administration» and that, in just three years, the country has climbed significant positions in European rankings of the digital economy and cybersecurity. Among the recent successes, he mentioned the creation of the Data Intelligence Agency, a key tool to optimize the use of data and facilitate its application to companies and organizations, allowing for improved decision-making. ●

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