

el Periòdic News

CIRQUE DU SOLEIL

'Sublim' says goodbye to Andorra with 87% of total occupancy

Pending the latest data, the number of spectators would have been over 66,000 spectators

ANDORRA TURISME



A moment from the 'Sublime' show.

EL PERIÒDIC
ANDORRA LA VELLA

Cirque du Soleil with 'Sublim' concluded last night after almost a month of performances in Andorra. In the absence of the final and definitive count, the estimate is that the show closed with 87% occupancy and over 66,000 spectators.

Figures that, according to the organization, were what was expected and, therefore, expectations have been met. The director of product and new projects, Enric Torres, stated that «we are qui-

te satisfied with the final result of this year's show». Regarding the decrease in viewers compared to 2023, Torres attributed it to a «general trend this July». In any case, from the organization they insisted on satisfaction arguing that «occupation has been between 80% and 90%». There have been quite a few days with occupations around 90% and 100%», they explained.

Regarding the origin of the spectators of 'Sublim', Torres stressed that «83% of these are from outside the Principality» and that «three out of four were



ENRIC TORRES

PRODUCT MANAGER AND NEW PROJECTS

«83% of the spectators are from abroad [...] Three out of four have come to Andorra with the motive of Cirque du Soleil»

spectators who came to Andorra with the motive of the Cirque du Soleil». With reference to the assessment of 'Sublime', the survey also indicates that the public rated the show with an overall score of 8.7 out of 10. The best rated aspects were the staging, the acrobatic numbers, the music, the costumes and decoration of the stage or the attention received, detailed Torres.

So, despite a small drop in attendance figures and in the absence of final conclusions, the employment data and the evaluation of the show left the organization satisfied and are a reason to start thinking about the eleventh edition of Cirque du Soleil in Andorra.

As a final point to ponder, since the first edition in 2023, Cirque du Soleil has welcomed 900,000 spectators. Sublime was inspired by the commercial tradition of Andorra, one of the most characteristic aspects of the country and is an ode to haute couture and elegance. ●

The public rates 'Sublime' with a score of 8.7 out of 10, highlighting the staging

AR+I SURVEY

Espot considers its decline in popularity «normal»

The head of government attributes it to the difficulties of governing in complicated times

EL PERIÒDIC
ANDORRA LA VELLA

The Head of Government, Xavier Espot, commented in statements in the context of Sunday's Contrapàs dance that he finds the results of the AR+I political survey published this week «normal», which indicated a drop of its popularity, ceasing to be the most valued with a score of 5.6: «It was a result that I had been predicting for months. In the end, we have been governing in difficult situations for many years», Espot pointed out, while adding that this year's governance is particularly complicated due to the issue of housing, the purchasing power of citizens and sustainable growth: «They are problems that do not have simple solutions and that wear down those who govern. On the other hand, they benefit those who are in a situation of ease, because, from the opposition, problems are reported, but no solutions are provided», indicated the head of government.

In this sense, Espot assured that it was analyzing the trend and commented that a similar phenomenon happened during Toni Martí's last legislature: «From this point of view, I must say that we take note and that, obviously, this should push us to improve and to be even more attentive



The Head of Government, Xavier Espot, and the Consul Major of Andorra la Vella, Sergi González, during the contrapàs dance in Del Poble square.



XAVIER ESPOT
HEAD OF GOVERNMENT
«It must push us to improve and to be even more attentive to the problems of citizens»

to the problems of citizens» announced Espot, who also recalled that, despite the poor results in the popularity section, it continues to lead the survey on citizens' trust: «I am still the politician who generates the most trust. Almost three times more than the person behind me, and many people still say that our party would win the elections» pointed out Espot, stressing that «there is still a lot of time to prove that we are the political formation and the Government that we are better able to give an adequate, balanced and weighted response to the

problems of citizens. And I will put my heart and soul into it.» In response to a question from the press about the Cedre flats, Espot reiterated that the Government's will continues to be that of collaborating with the various institutions of the country «to try to solve the housing problem, we are completely willing, as long as everyone assumes their share of co-responsibility. This is how we did it in Escaldes-Engordany on Del Pessebre avenue and with the old corporation in Borda Nova», emphasized the Head of government. ●

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